

Annual Report 2020-21



Institute of Social Development (ISD)
Kichha, Udham Singh Nagar, Uttarakhand

Introduction of the Organization

- Institute of Social Development (ISD) is a social organization registered under Indian Societies Registration Act 1860 on 18th August 2005 in Udham Singh Nagar district of Uttarakhand state in India. Organization is actively working in the villages that faced the most difficulties in accessing Government services and suffering from lack of health services, education, livelihood opportunities, drinking water and sanitation facilities. The organization is working for improving health and nutritional status of pregnant and lactating mothers and children, girl's education, woman empowerment, skill development Training, environmental sensitization and tree plantation, drinking water and its management, sanitation, delivering technical knowledge of progressive farming to the farmer.

Vision

- Healthy and productive human resources that contributes to Economic Growth and National Development.

Mission

- We promote and support for better understanding and create opportunities for strengthens human qualities.

Our Objectives

- To aware about rights and work for betterment of BPL Families and qualitative changes in their lifestyle.
- To aware the community about Prohibition of Female Feticide.
- To work for Population Control.
- To work for women empowerment (Health, Education, income generation and Rights)
- To work for all round development of children.
- To implement the activities for rural development (Drinking water, Sanitation, Road, Houses, Agriculture, income generation etc.)
- To conduct water conservation programs.
- To work for human resource development.
- To work for Indian art & Culture.
- To create awareness about HIV/AIDS & other communicable Diseases and implement training programs.
- To conduct Survey & Research work.

Our Presence



States

Districts

Uttarakhand- Udham Singh Nagar, Champawat, Nainital, Pithoragarh.

1. Health and Nutrition

Target Geographical Area- Udham Singh Nagar, Nainital and Champawat

Target Community- General Community, Underweight children, Pregnant and lactating mothers, Adolescent girls, Injecting drug users, Commercial sex workers and MSM community

Lives touched-11300

Health and Nutrition Initiatives-

1.1 Prevention of HIV/AIDS-

Targeted Intervention Project implemented by Institute of Social Development at Sitarganj block of Udham Singh Nagar district and in Haldwani of Nainital district. This project is funded by Uttarakhand State AIDS Control Society and National AIDS control Organization (NACO), GoI. The main objective of the project is to prevent STI, HIV/AIDS among FSW, MSM and injecting drug (IDUs) and their partners. Counseling services provided to the High Risk Groups and their partners for HIV, VDRL, ART and TB testing. HIV positive HRGs identified and referred for ART services. Health check up camp and IEC/BCC events organized for the target community.

1.2 Addressing Malnutrition

Malnutrition indicates that children are either too short for their age or too thin. Children whose height is below the average for their age are considered to be stunted. Similarly, children whose weight is below the average for their age are considered thin for their height is wasted. Together, the stunted and wasted children are considered to be underweight – indicating a lack of proper nutritional intake and inadequate care post childbirth. Malnutrition affects chances of survival for children, increases their susceptibility to illness, reduces their ability to learn, and makes them less productive in later life. It is estimated that malnutrition is a contributing factor in about one-third of all deaths of children under the age of 5.

ISD organized community based events for caretaker of underweight children. Anganwadi kitchen garden initiative started by ISD in convergence with ICDS in Udham Singh Nagar. Lemon, Mango, Drum Stick, Litchi, Guava, Papaya saplings and vegetable seeds distributed to Anganwadi centers for promoting local fruits and vegetables. FDA kit along with multigrain khichadi and protein powder delivered to the ICDS project offices at Gadarpur, Rudrapur, Kichha, Sitarganj and Khatima of Udham Singh Nagar.

Institute of Social Development implemented Aarogya project supported by



TATA Motors Ltd. Sidcul, Pantnagar, in Udham Singh Nagar under Corporate Social Responsibility in Rudrapur of Udham Singh Nagar. Project focused on pregnant women, lactating mothers, adolescent girls, SAM and MAM children. Health awareness programme conducted in the rural and urban areas in coordination with ICDS and Health deptt. Community need assessment done by the ISD team members and also conducted base line survey to assess the health and hygienic status of target beneficiaries in these areas. As per CNA and BLS findings, activities planned for the different target groups. Various types of activities on health issues implemented in these areas. Major goal of the project was to ensure sustainable health and nutrition for women and children. Awareness session conducted on personal hygiene, menstrual hygiene, locally available low cost nutritious food and food products, Immunization, Exclusively breast feeding, supplementary food for 7 months and above children, water borne diseases, etc.



1.3 Health Awareness

Health Calendar based awareness conducted among 10400 community members. ANC, PNC, Exclusive Breast feeding, Institutional delivery, Immunization, Anaemia, Sources of Iron, low cost nutritious diet and their preparation, One to one counselling session conducted by the ISD team during home visits of target groups. God bharaai and Annaprasan ceremony organised at anganwadi centres to promote exclusive breast



feeding practices, importance of supplementary foods after six months. In god bharai ceremony pregnant women invited and gifted 'Poshan Potli' (Multigrain ready to eat Urza mixture, Panchmeva, seasonal fruit mungfali and till chikki along with suhag kit for traditional honour, all kept in a Poshan Thali and wrapped in red cloth bag)

1.4 Health Check up Camps

Outreach health check up camp organised for pregnant women in co ordinance with health deptt. Health and nutrition counselling services provided to the mother of underweight children.

2. Education Initiatives

Vidyadhanam project supported by Tata Motrs Ltd. Pantanagr and implemented by Institute of Social development (ISD), Kichha, Udham Singh Nagar in seven govt. high schools and inter college Special coaching and scholarship project not only help to improve their academic performance but also enhance their personality. Girls washrooms renovated, green board and student's chair given to the school administration.

Extracurricular activities-

- Recognized those students actively participated in sports and other competition
- Recognized those students scores maximum in their class
- Recognized those students were regular in schools.



2.1 Scholarship distribution

Scholarship project implemented in GGIC Fazalpur Maharoula, Sri Gurunanak Girls Inter College, Rudrapur, GGIC Pantnagar, GHS Shantipuri and in GGHS Nagla. Students selected on the basis of last year marks obtained, attendance, performance in extracurricular activities and family economical status along with parenting condition meant single parents or orphange. ISD and TML team jointly selected 300 students for Scholarship. Students paid rupees six hundred per month up to six months in their personal saving account. Study kit provided to the students. PWD and 40% affirmative group selected for coaching and scholarship. Extracurricular activities, essay writing and poster making competition, rally, model making etc. organized in these schools.

2.2 Coaching classes

Special coaching project implemented in SGNIG Rudrapur, GGHS Shantipuri, GGHS Nagla, GIC Bara, GHS Ramjeevanpur . Four coaching teachers appointed to teach English, Math and Science to 720

students. TAAP criteria followed in the student's selection. Tests were taken every month by coaching teacher and oral test were taken by ISD and TML team members. Due to Covid-19 pandemic online classes were conducted for those students having android phone. Home visits done by coordinator to know the family condition of students during and after pandemic.



3. Agriculture and Allied Activities

Sadhunagar, Vidora and Audali tribal Villages of Sitarganj selected for agri and allied activities. The arrival of high yielding varieties of seeds, chemical fertilizers and pesticides has made rich farmers produce more and earn much. But Tribals are not in a position to compete with the rich. Even those who tried to remain in the race had to borrow at very exorbitant rates of interest, thus contributing to the indebtedness. Added to this shifting from food crops to cash crops have adversely affected the food availability for the poor and the globalization induced mechanization in agriculture and other sectors has contributed to unemployment. Lack of knowledge and means of revival of traditional practices have rendered the Tribals mere spectators and there is an urgent need to help the poor to come out of this vicious cycle. 435 farmers oriented on farming techniques, plant nursery developing training, herbal gulal and mushroom growing. With the technical help of Krishi Vigyan Kendra Kashipur farmers oriented on balanced use of fertilizers, farming technique of floriculture etc.

4. Skill Development Training

4.1 Skill Development Training (Fashion Designing)

Skill Development Training organized by ISD with the financial support of TATA Motors Ltd. Pantnagar at Mahila Chhatravas Rudrapur for 300 unemployed women from Rudrapur slum areas and mostly from underprivileged society. Women trained on Fashion designing , skills. The syllabus covered in three months which comprises theory and practical both. During the training period participants aware about health and hygiene, legal literacy, banking process etc. Exposure visits were also conducted. Sessions were held on personality development of participants.

4.2) Jute Bag Making Training

Jute bag making skill development training implemented in Khamariya village for 25 minorities women.

4.3 Motor Driving

Motor Driving training imparted to 80 youths in Rudrapur slum areas at Jashoda Motor Driving , Rudrapur. Practical and theoretical classes conducted by the trainer.

Skill Development Training organized at Anganwadi Center Rudrapur for unemployed women belonging from slum areas and mostly from underprivileged. Forty percent participants were from SC/ST. Women trained on Fashion designing. The syllabus covered

in three months which comprises theory and practical both. During the training period participants aware about health and hygiene, legal literacy, banking process etc. Exposure visits were also conducted. Sessions were held on personality development of participants.

5 .Self Help Group Empowerment

Capacity building sessions organized by ISD for empowerment of self help group members in Rudrapur block and sitarganj block of Udham Singh Nagar. 120 SHGs were trained on record keeping, bank linkages and on entrepreneurship development. SHGs members were motivated to get insured by banks and other insurance companies. Most of the SHG members started income generation activities and increased their income.

6 .Farmers Produce Organizations

ISD with financial support of NABARD formed two FPOs, one in Rudrapur and another in Sitarganj block of Udham Singh Nagar District. In each FPOs board members selected by communities in an open meeting and they collected and deposited their share capital in the FPOs account. Various meetings conducted in the villages to build up their capacities. Representatives and Scientists of Krishi Vigyan Kendra visited the villages and counseled farmers on diseases and their cure for different crops. In Audali village FPO members started turmeric business and they sold it in mela and in open markets. While Bhanga FPOs started business to buy agri products from the village and sold it in near mandi. It was very effective for small farmers, they sold their products in their village without any loading and unloading charges at the market rates. FPO Audali started business of bent handicrafts. FPO provided raw material to the SHGs members and paid them their wages. Bent and munj grass products sold in local hat and in Melas. FPO members of Vidora village sold plant saplings, pickles, mushroom, herbal gulal and turmeric through rural mart.

7. Environmental Sensitization and Tree Plantation

Clean and green environment is the need of every human being. Trees not only gives oxygen but it fulfills our day today needs, provide shelter for God creations. Prevent from soil erosion and ultimately help in water conservation. ISD organized awareness activities for students and community and tried to sensitize about wastage of water, need of planting trees, leave the habit to use single use plastics. 2285 saplings planted in tribal villages and in schools. 6500 lives touched and oriented on facts and effects of environmental pollution. Solid waste management campaign organized in the 14 villages of Rudrapur and Khatima block of Udham Singh Nagar of Uttarakhand with the financial support of Swajal Project.



8. Drinking Water

Base line survey and project planning for tapped water conducted under Jal Jeevan Mission project in partnership with Swajal, Jal Nigam Khatima and Rudrapur, Jalansthan Goraparao, Rudrapur and Khatima. More than 50 drinking water project prepared after agree to do meetings by the community and

committee.

9. COVID-19

Human being faced unexpected happenings during covid-19 pandemic. Lockdown period lost sources of income generation for laborers and private employees. ISD took the responsibility of providing kachcha ration and vegetables, oil, spices, anti septic soap, cotton cloth mask, to those families facing hunger crisis. Self help groups members given the task to stitches cotton mask and packaging of kachcha ration. Community informed and motivated for covid appropriate behavior.

10. Deen Dayal Upadhyay Gramin Kousalya Yojana(DDUGKY)

DUGKY center established and equipped by ISD in Kichha. Economically poor unemployed youths from Nainital, Udham Singh Nagar, Pithoragarh and Chamoli districts mobilized to get registered for domestic data entry training. 105 trainees enrolled for the training out of which 35 were girls. Girl's hostel and boy's hostel facilities provided to the candidates. Trainees not only learned about computer skill, soft skills and English speaking.

Collaborations

Our work is made possible through financial partnerships and individual donations. We thank all our donors for their continued support. We gratefully acknowledge support from:

- a. National Bank for Agriculture and Rural Development (NABARD)
- b. SRLM, Ministry of Rural Development
- c. Uttarakhand State Social Welfare Board

- d. Uttarakhand State AIDS Control Society
- e. Department of Health & Family Welfare, Govt. Of India
- f. Department of Women and Child Development, Uttarakhand
- g. INDIA HIV/AIDS Alliance
- h. Minority Welfare and Wakf Development Corporation
- i. Ministry of Minority Affairs, Govt. of INDIA
- j. TATA Motors Limited, Pantnagar
- k. DIC Udham Singh Nagar and Champawat
- l. Fusion Micro Finance Pvt. Ltd. Delhi
- m. SIDBI, Udham Singh Nagar
- n. Swajal Project, Udham Singh Nagar.
- o. Jal Nigam Khatima, Rudrapur
- p. Jal Sansthan Rudrapur, Goraparao

